

2016 LAS VEGAS PERSPECTIVE

# *WELCOME FORWARD*



JEREMY AGUERO



# What if...?

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June 16, 2016

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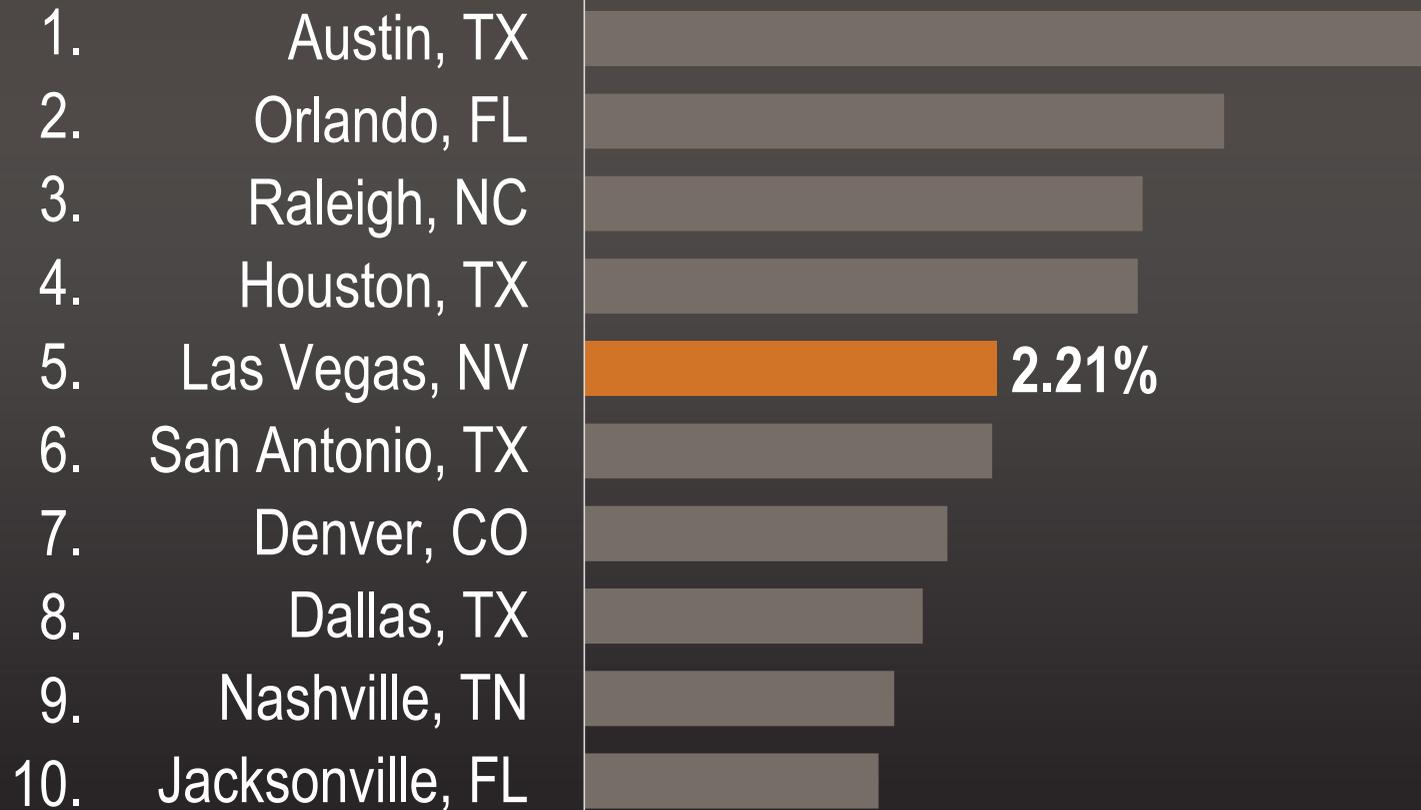
...the Las Vegas MSA ranked among the top 10 largest metro areas for population growth?





What if it ranked  
in the top 5?





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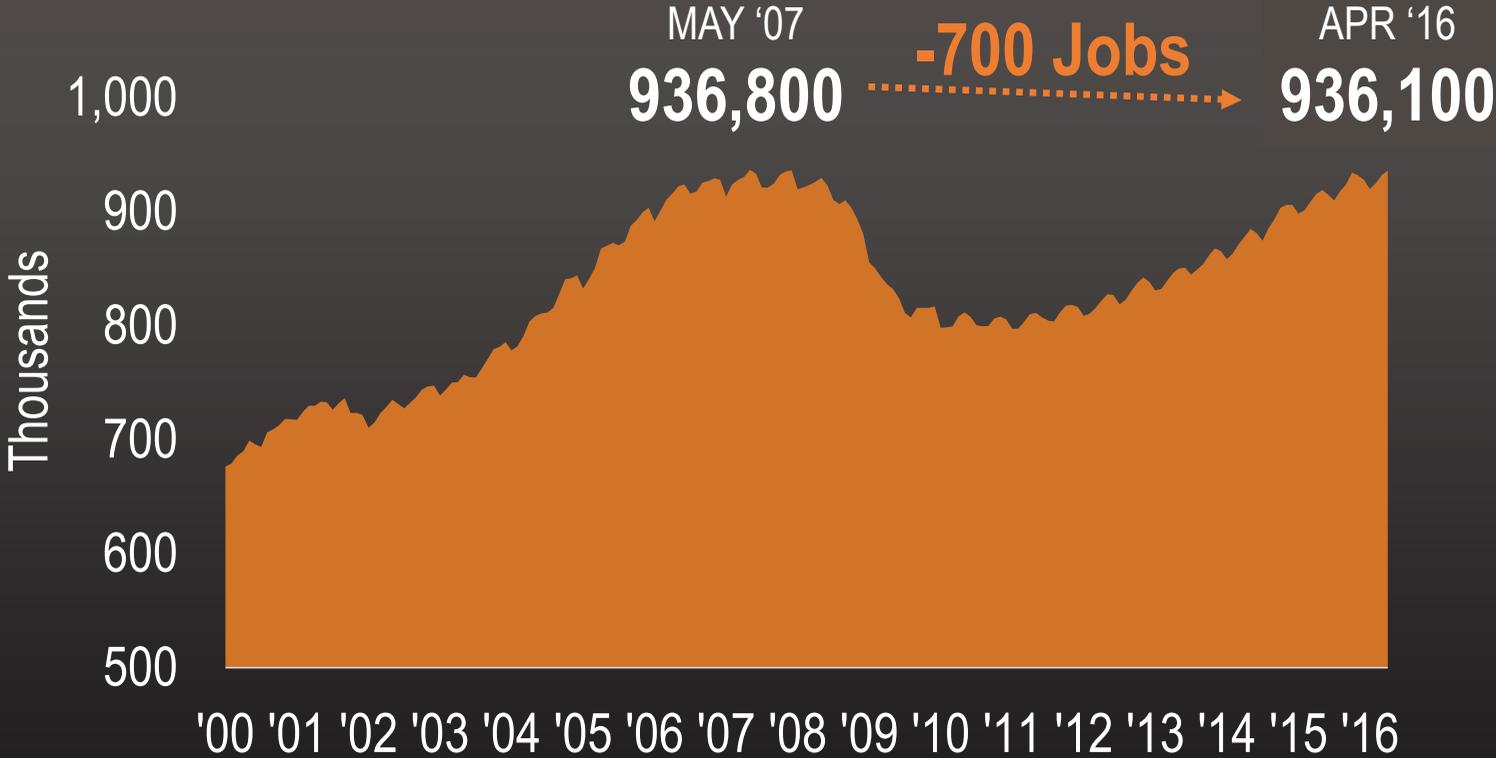
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...Clark County  
recaptured all of  
the jobs it lost  
during the  
recession?



# Employment Will Return to Peak Levels This Year

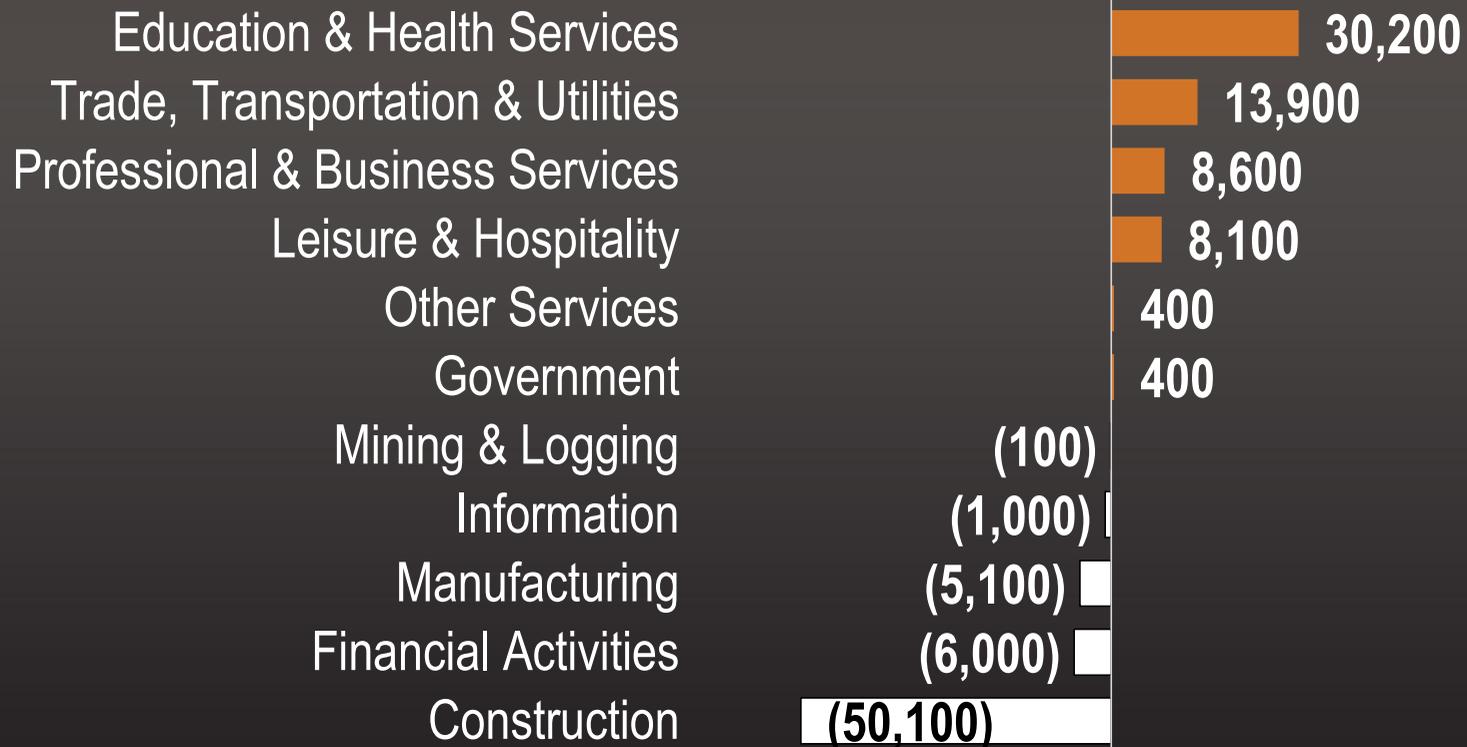




What if it reached  
peak employment  
with 50,000 fewer  
construction jobs?



# Education & Health Services is Leading the Way



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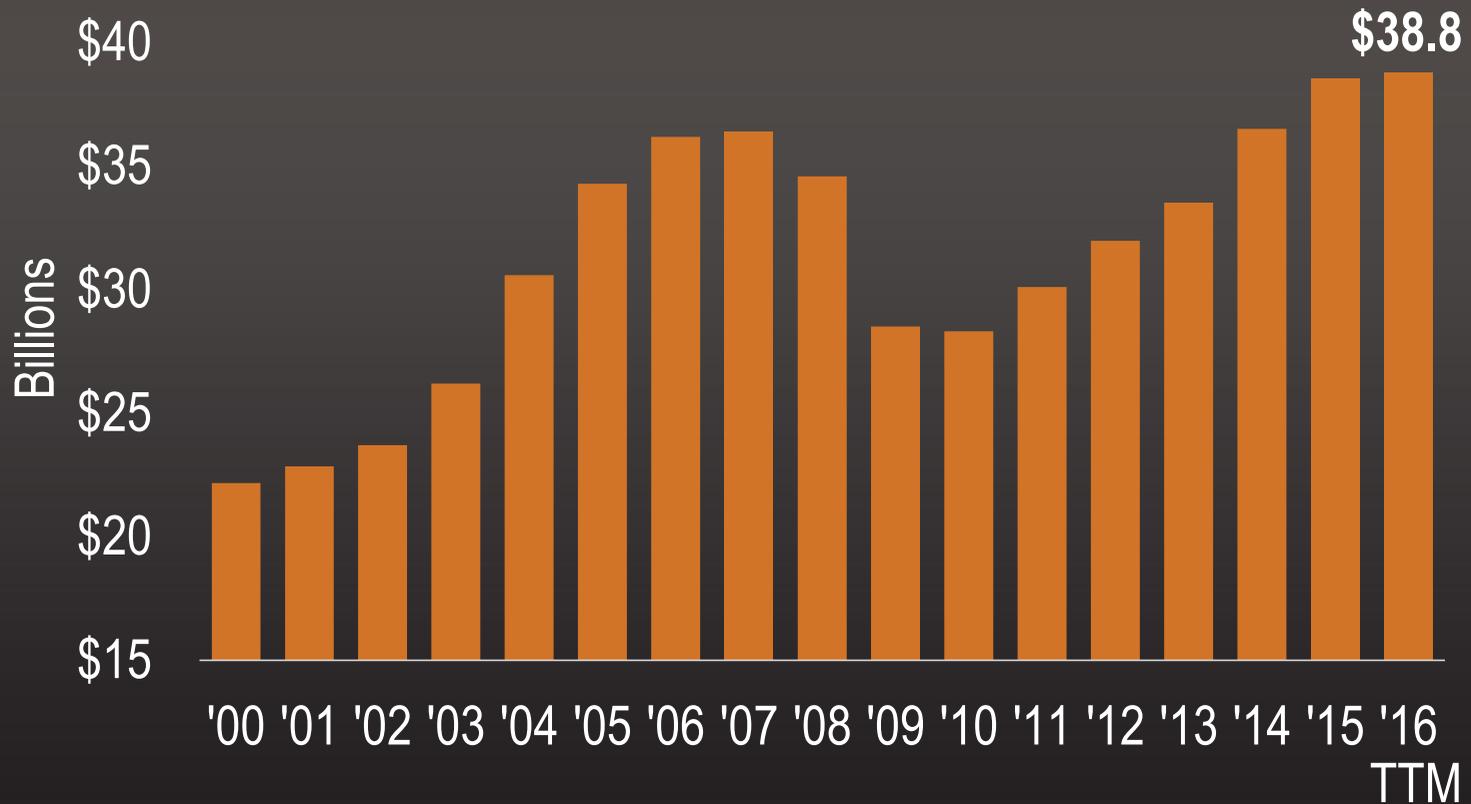
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...taxable retail  
spending was at  
its highest level  
in history?

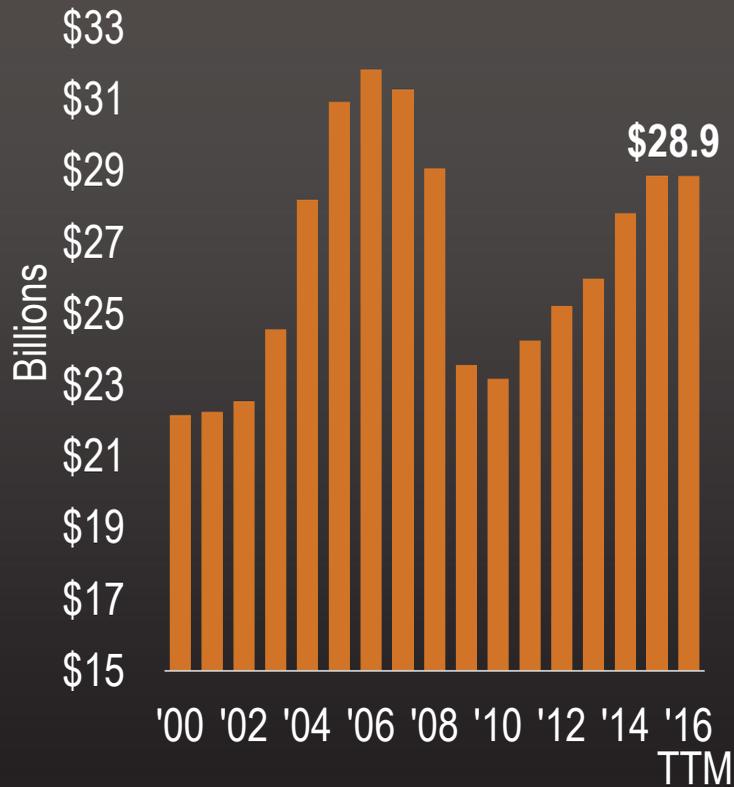


# Taxable Retail Sales are Up 6.6 Percent Since 2007



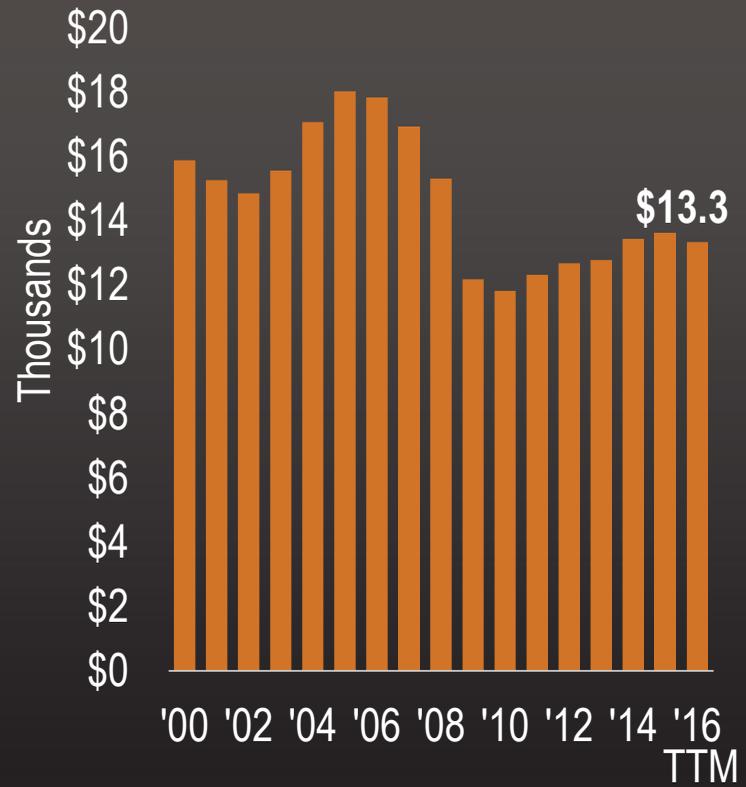
## Taxable Retail Sales

(Inflation-Adjusted; 2000=100)



## Taxable Retail Sales Per Capita

(Inflation-Adjusted; 2000=100)



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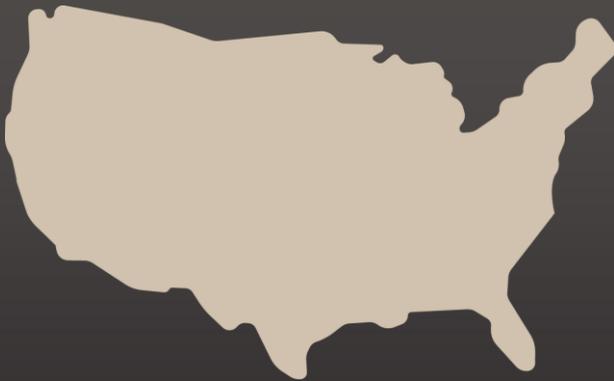


...after years of stagnant income, hourly earnings were rising in southern Nevada?



# Average Hourly Earnings are Up 15.9 Percent Since January 2007

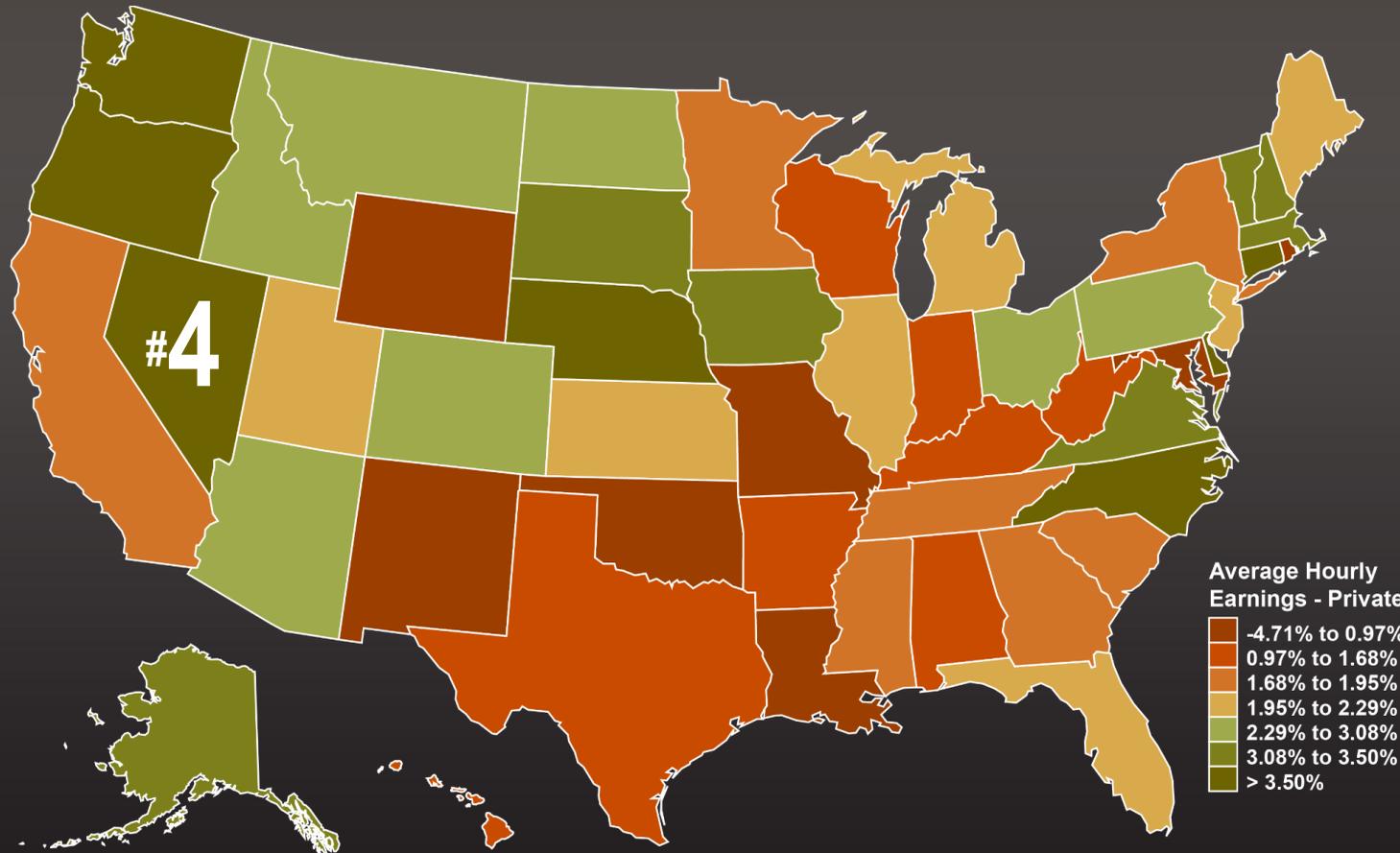




What if  
statewide hourly  
earnings were  
among the  
fastest growing  
in the country?



# Average Hourly Earnings



Source: Bureau of Labor Statistics - State and Area Employment, Hours and Earnings | MyResearcher.com

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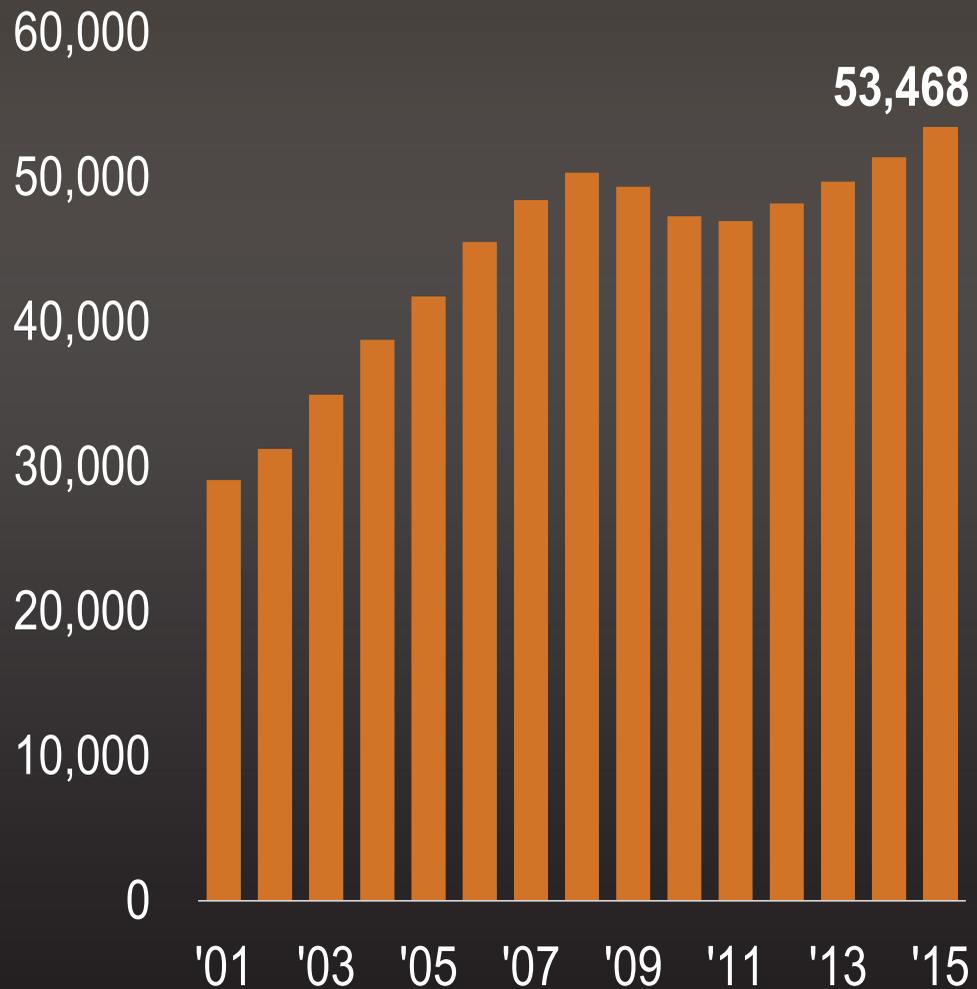
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...southern  
Nevada was  
adding 2,000  
new businesses  
every year?



The Number of  
Businesses in  
Clark County  
Grew by More  
than 2,000  
Last Year



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...Nevada was winning awards for its economic development efforts?



March 23, 2016

# Nevada makes history for Excellence in Economic Development award



barclaycard



Faraday Future



# 2016 Gold & Silver Shovel Awards: California, Ohio, Tennessee, South Carolina, Nevada and Utah Awarded Gold Shovel

Fewer than 3 Million Population Category

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...new and existing  
businesses were  
spending billions in  
southern Nevada?



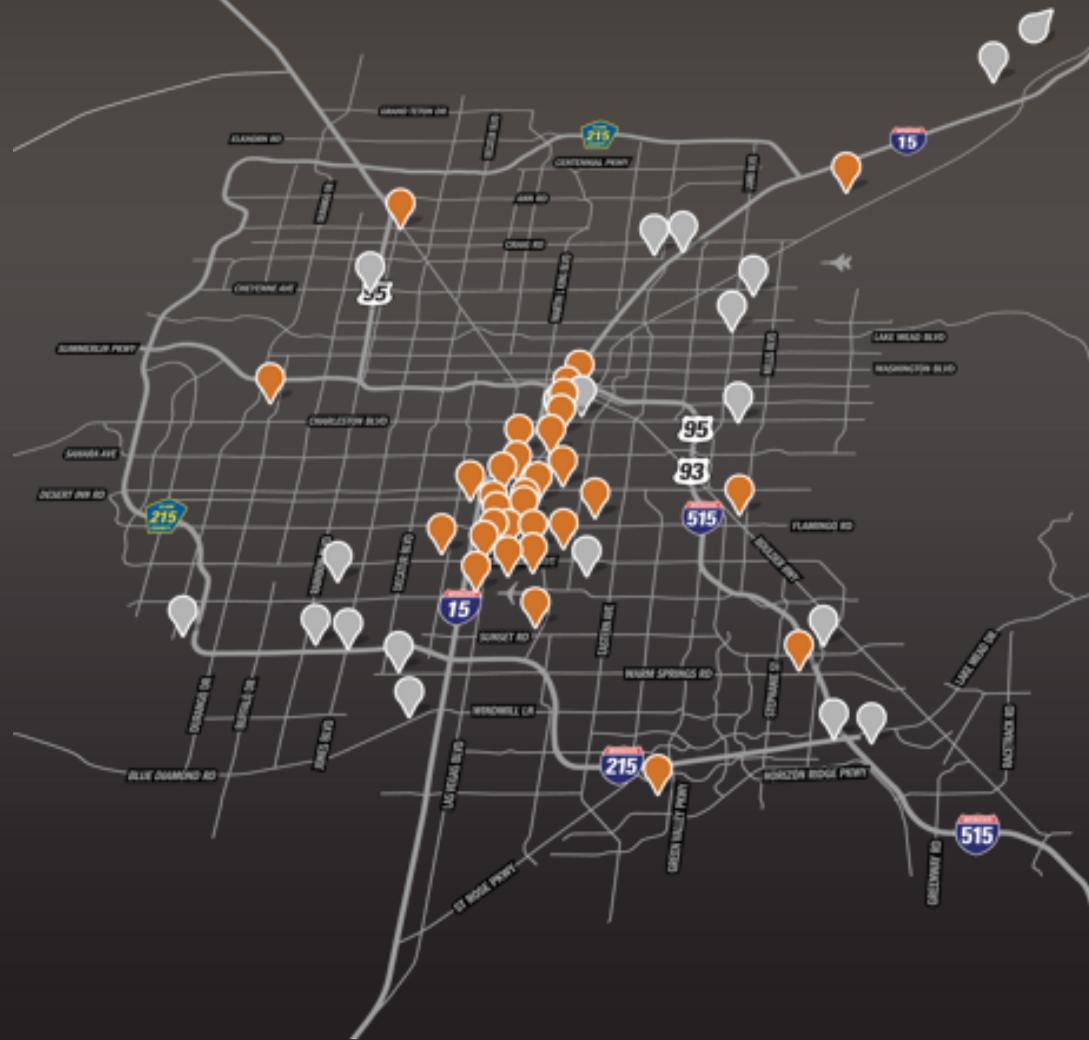


And what if that investment was not just in the resort corridor?



# \$17.9B in Southern Nevada Investments

-  Tourism Related
-  Non-Tourism



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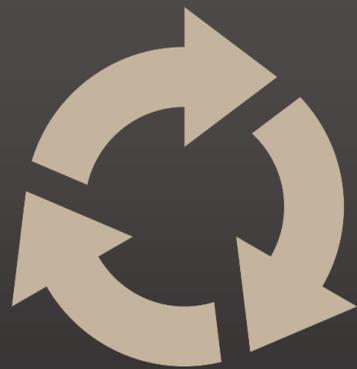
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...Las Vegas was able to maintain and enhance its competitive advantage in tourism, while also diversifying its economy?





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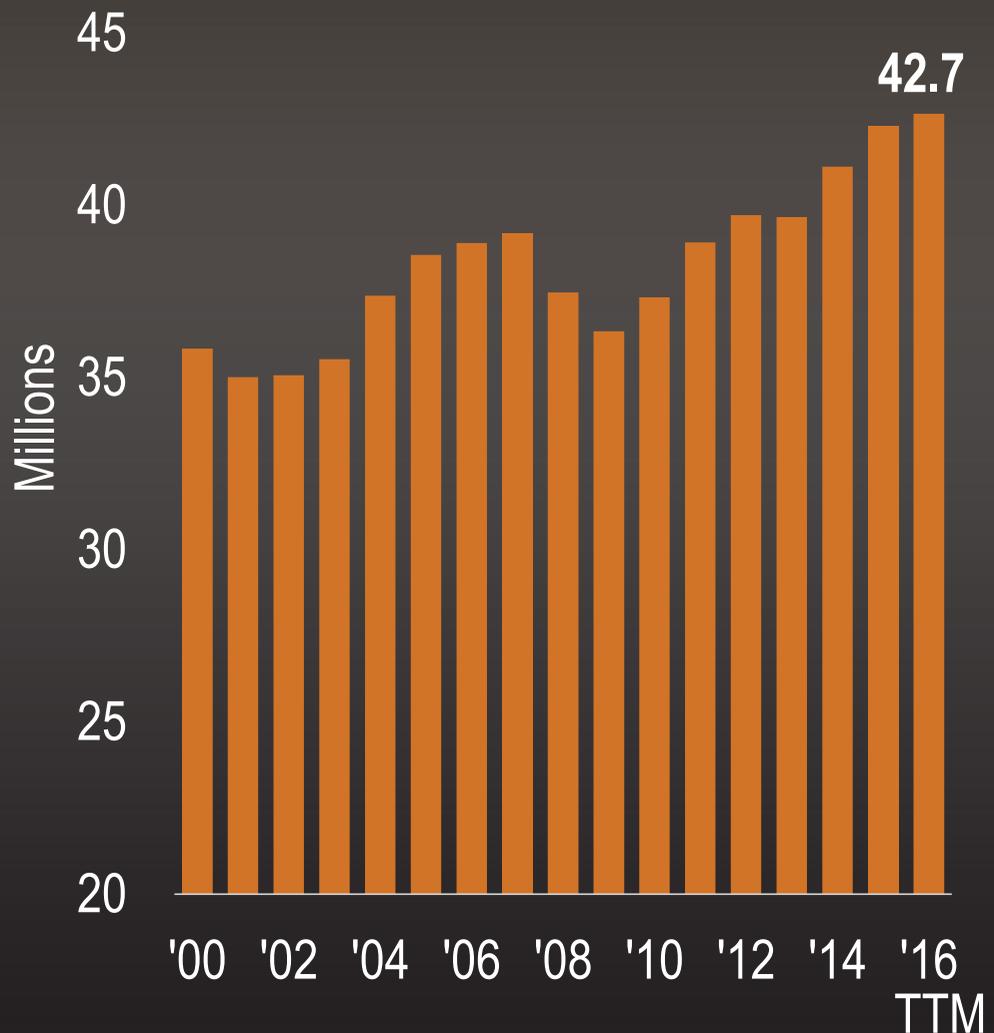
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...Las Vegas visitor volume was at the highest level it had ever been?



# Record High of 42.7 Million Visitors for the Year Ending April 2016



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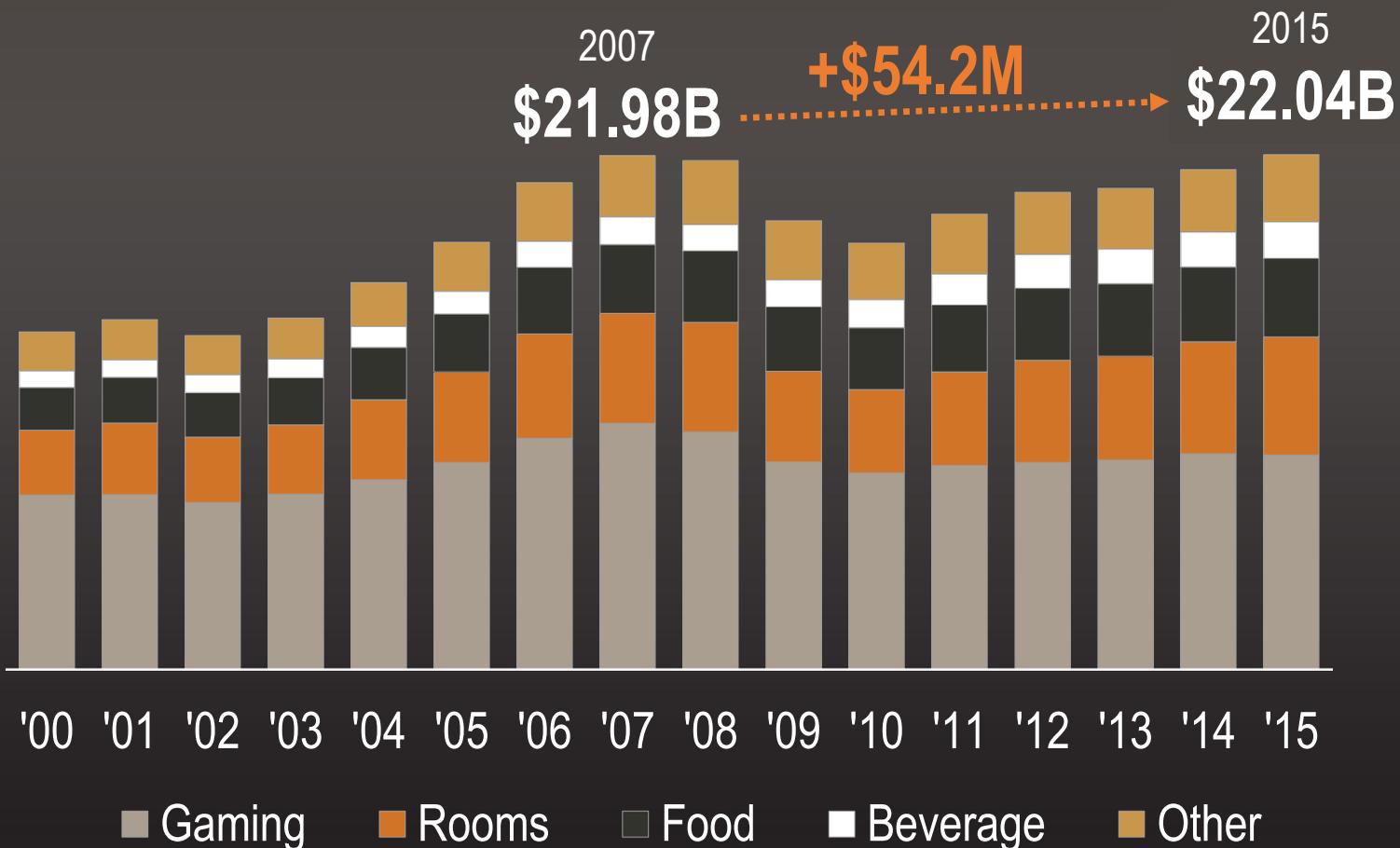
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...visitor spending  
was at the highest  
level it had ever  
been?



# Visitor Spending Exceeded \$22 Billion in 2015



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#1

...we were the  
top trade show  
market in the  
United States?





54



of the 250 Largest  
Trade Shows  
in 2015



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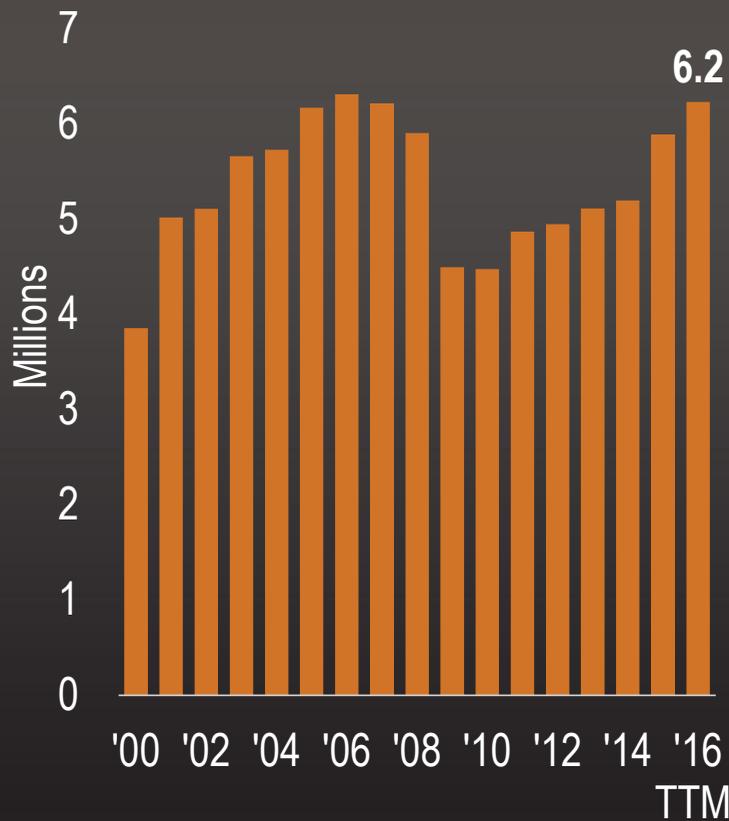




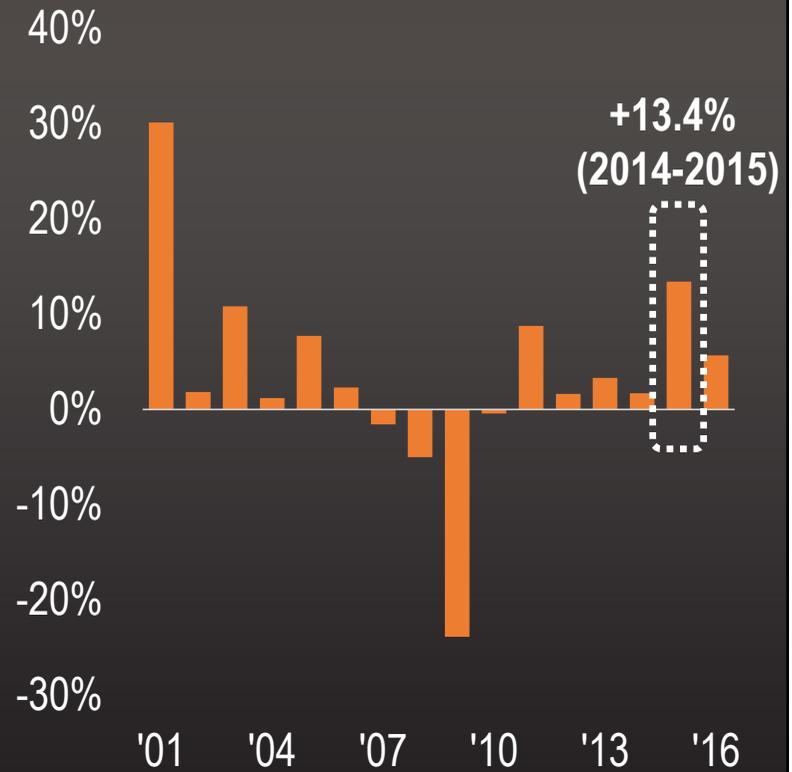
# What if convention growth exceeded expectations?



## Convention Attendance



## Annual Growth in Convention Attendance



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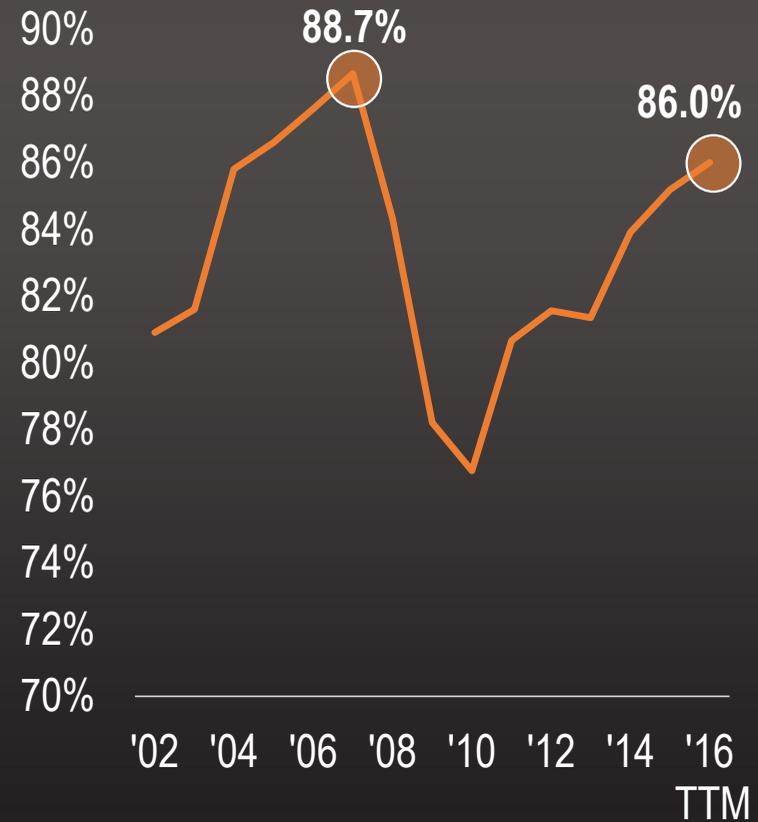
...hotel rooms  
were reaching  
capacity?



## Weekend Occupancy Rate



## Midweek Occupancy Rate



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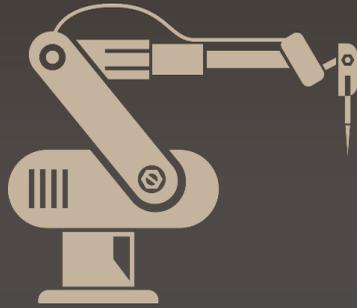
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...UNLV was  
doing cutting  
edge research  
in robotics,  
personalized  
medicine and  
water resources?



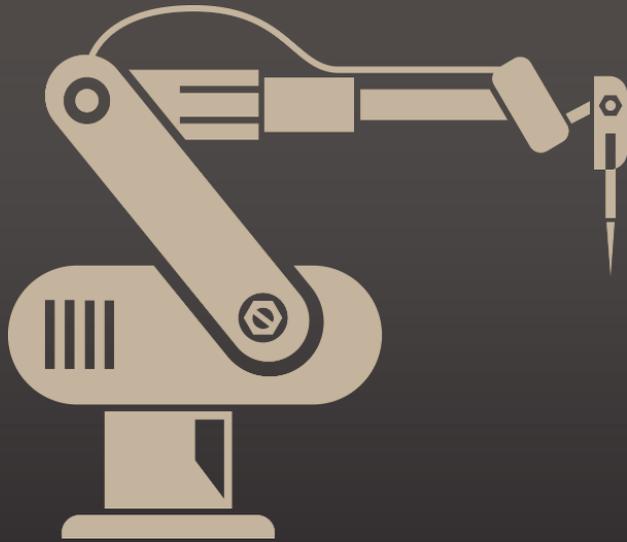
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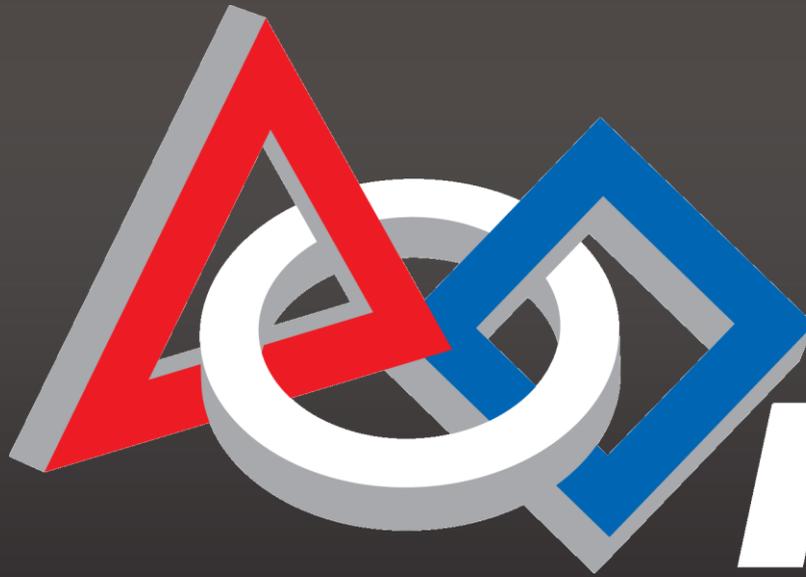
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...the Clark  
County School  
District had  
students who  
competed  
globally in  
robotics?





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...the Clark  
County School  
District received  
awards for  
excellence in  
education?





- 3 National Merit Scholarship winners
- CCSD named a College Board AP District of the Year
- Vanderburg ES ranked in top 50 best public elementary schools in the nation
- Palo Verde HS named an International Baccalaureate World School
- 17 CCSD magnet schools recognized by Magnet Schools of America
- Bonner and Dooley ES named National Blue Ribbon Schools



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...southern Nevada  
was investing billions  
of dollars into  
transportation?



What if they increased  
core mobility by 30%?





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What if they connected  
the two most populous  
cities in the country?





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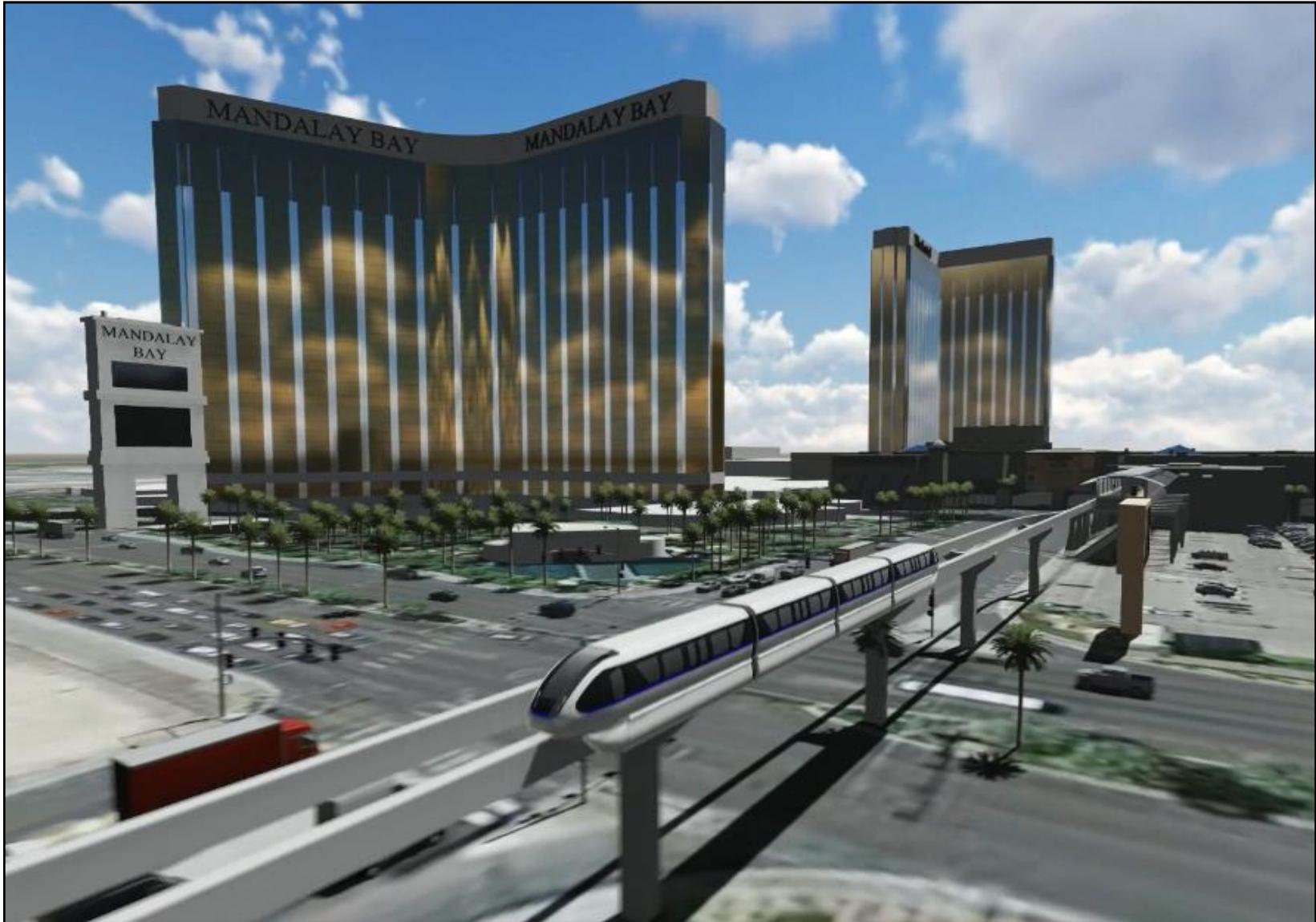


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What if they connected  
more convention space  
than anywhere else in  
the country?





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What if they utilized new technologies that could move people from California to Nevada faster than ever before?



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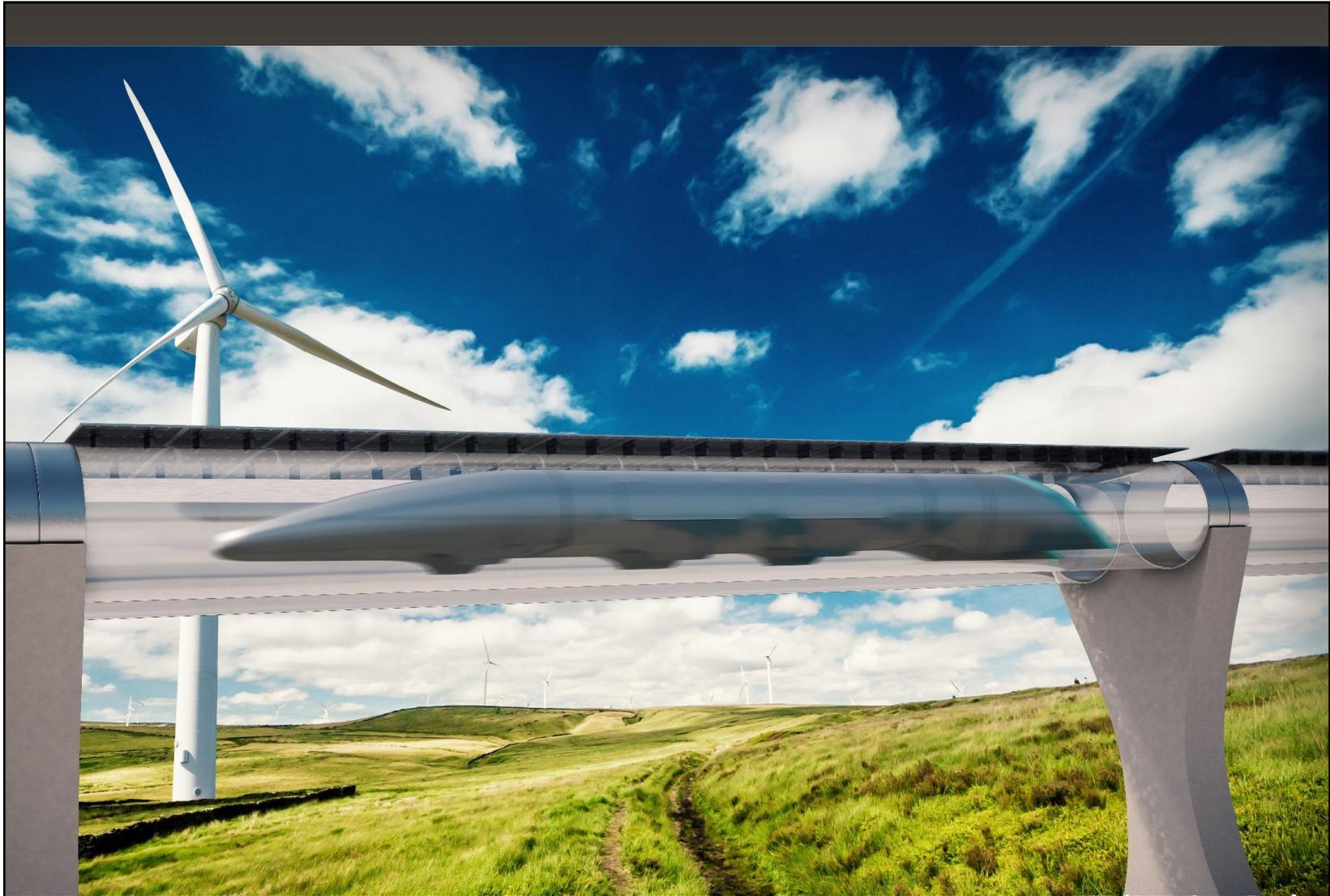
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...the world  
was changing  
all around us?

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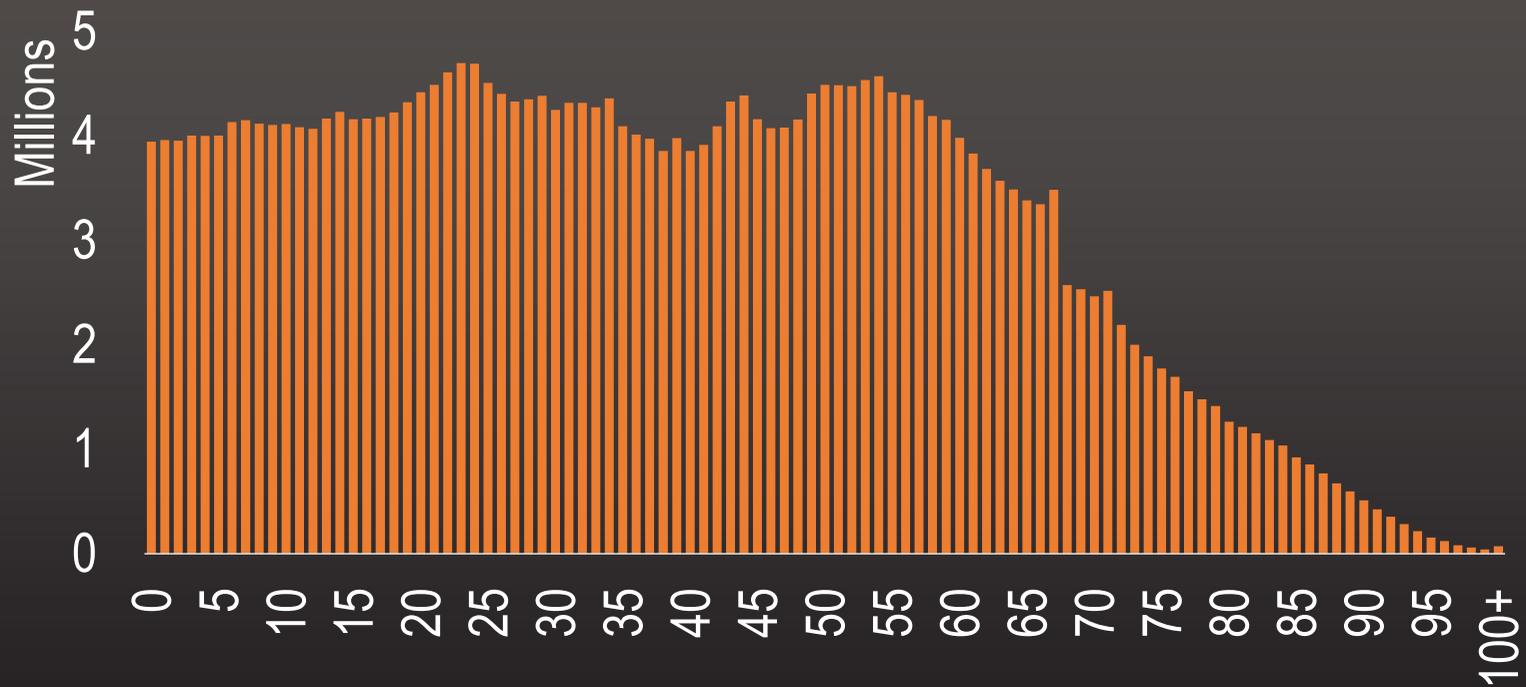
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# 23-Year-Olds are Now the Largest Single Age Group in the United States



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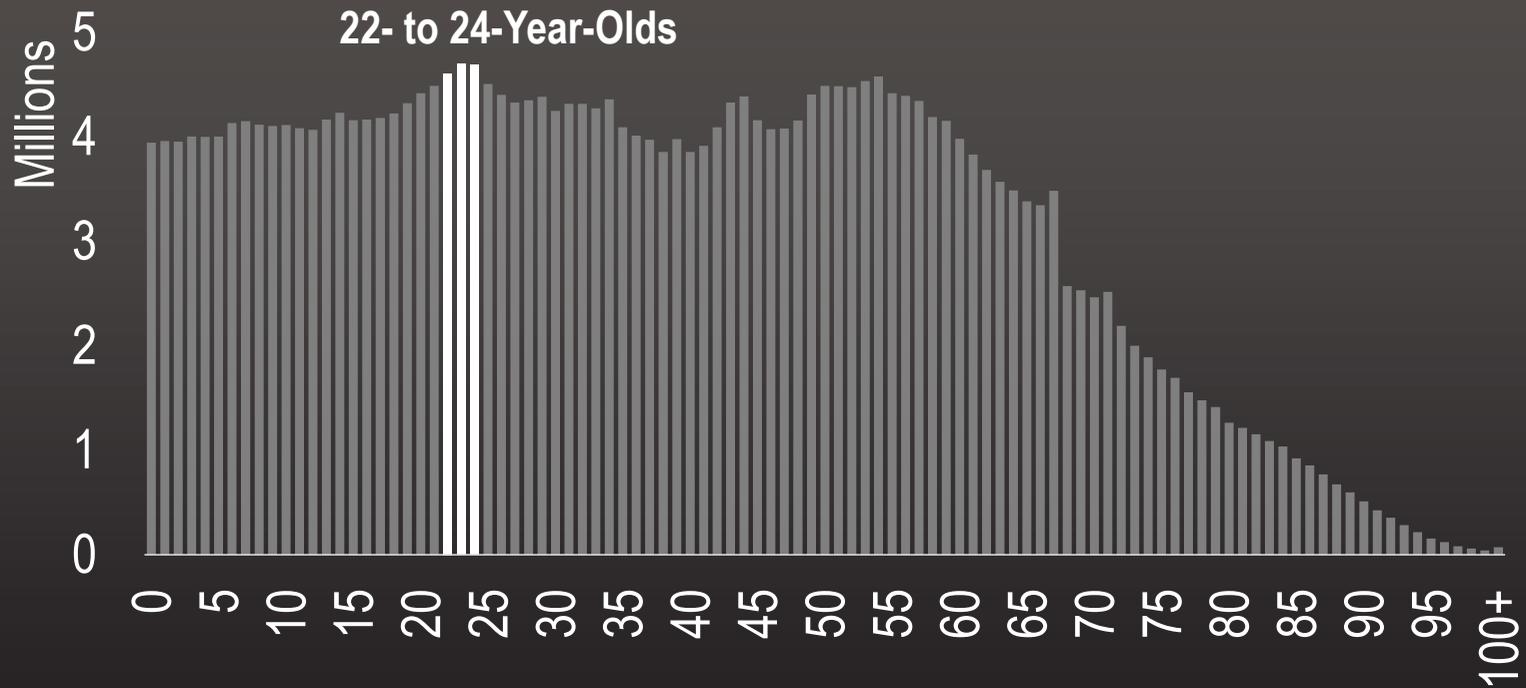
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# 23-Year-Olds are Now the Largest Single Age Group in the United States



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We are already on our way  
to thinking forward

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IMPROVED  
HEALTHCARE



STUDENT  
ACHIEVEMENT



INVESTMENT



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